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THE HOLLYWOOD STYLE ISSUE!

SANAA LATHAN & TARAJI P. HENSON...

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RELAXER REVIEW DO'S & DON'TS

DO:

Protect- Remember to keep your hairline protected by applying a petroleum cream around the hairline area and/or scalp immediately before relaxing. This area is often times the most fragile and prone to damage, thinning and breakage.

DON'T:

Irritate- Be sure to keep your scalp abrasion-free before applying a relaxer, meaning no shampooing, scratching, massaging, brushing, combing or any other activity that could leave tiny open scratches at least 48 hours prior to relaxing.

DO:

Moisturize- Be sure to use moisturizing hair products specifically made for chemically processed hair. For that added moisture boost, follow up with protein-based deep conditioning treatments about once a month.

Maintain- Retouch hair every 4-6 weeks to avoid breakage. Be careful to relax new growth only and not previously relaxed hair. Over pro-

cessing hair is guaranteed to lead to hair damage.

DON'T

Color- Wait at least 2 weeks before coloring relaxed hair, unless you're applying a semi permanent color, which is safe to use the same day as a relaxer.
Damage- Do not use over-heated curling or flat irons on relaxed hair, and be sure to stay away from hair accessories and hairpins with rough edges.
Stress Out- Avoid applying a relaxer to hair immediately after removing braids or weaves. Give you hair 24 hours to recover from the stress of glue or pulling.

DO:

Ensure the best results in straightening your hair use the new African Pride Miracle Deep Conditioning No Lye Relaxer with Healing & Hydrating African Herbs. It's the first realer system where you add 17 dry herbs and oils to your relaxer system for intense moisture comfort and shine.

- Find African Pride Miracle Deep Conditioning No Lye Relaxer with Healing & Hydrating African Herbs at Wal-Mart stores Nationwide.

